#### **BEST PRACTICE-2**

### Promotion of health & hygiene practice in neighborhood community

### ACADEMIC YEAR (2018-2019)

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# Title of the practice: "Promotion of Health and Hygiene Practice in neighbourhood Community"

Objectives of the practice:

- Educate women about Polycystic Ovary Syndrome (PCOS) to promote early detection and management and to empower women with knowledge on lifestyle modifications for PCOS prevention and improved overall health.
- Dispel myths about IDV transmission, fostering empathy and support for those with AIDS and Establish community forums for open discussions on sexual health hand AIDS awareness.
- Provide tools and strategies for stress management to improve mental health andwellbeing.
- 4. Educate community members on family planning options, emphasizing informed choices for reproductive health.
- 5. Enhance caregiver knowledge about the safe and effective usage of pediatric medicines, ensuring optimal child health.

#### **CONTEXT:**

Context for awareness on Polycystic Ovary Syndrome (PCOS): In the serene village of Majidpur, the AJPS apprentice community pharmacists discern a prevailing health concern silently affecting the lives of women-Polycystic Ovary Syndrome (PCOS). Steeped in cultural norms, women grapple with the complexities of PCOS, often navigating the challenges with limited resources and healthcare accessibility. Breaking the silence surrounding this condition becomes paramount in empowering women to prioritize their reproductive health and well-being.

Context for awareness on AIDS: Lastly, the awareness initiative on AIDS confronts the stigma associated with the condition. In Gunthapally, where misinformation may abound, the AIPS students strive to provide accurate information on HIVIAIDS transmission, prevention, and treatment. Through community forms, the program aims to dismantle misconceptions, fostering empathy and support for individual sliving with HIV.

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Context for awareness on Stress Management: Am midst the tranquillity of Majidpur lies the subtle undercurrent of stress affecting the mental well-being of its residents. The Stress Management Practice is a compassionate response to this silent struggle. In a community where support networks are integral, the workshops on stress management become a therapeutic space. By providing practical tools and encouraging open discussions, this practice aims to weave resilience into the cultural fabric of Majidpur, fostering a community that understands and addresses stress with empathy.

Context for Family Planning Awareness: In Majidpur, where familial bonds are cherished, is ready to engage in open conversations about family planning. The Family Planning Awareness Practice acknowledges the importance of informed choices in reproductive health. In a setting where privacy and cultural sensitivities matter, this practice creates a supportive environment for discussions. Through informative sessions and dispelling myths, it seeks to empower community members with knowledge, enabling them to make decisions that align with their values and aspirations.

Context for Usage of Paediatric Medicines: Beginning with the initiative on the Usage of Paediatric Medicines, the AIPS students recognize the prevalent uncertainties among caregivers in Majidpur when it comes to administering medications to their children, the AIPS students have initiated targeted workshops and personalized consultations to empower parents with the knowledge and confidence needed for the safe and effective usage of paediatric medicines. This program seeks to create a supportive environment for caregivers, ensuring the health and well-being of the village's youngest members.

#### PRACTICE:

Practice for awareness on Polycystic Ovary Syndrome (PCOS): In the heart of Majidpur, the AIPS students embark on a transformative journey to raise awareness about Polycystic Ovary Syndrome (PCOS). The village scenario unfolds with many women silently grappling with the challenges of PCOS, often unaware of the condition's implications on their health. The practice involves organizing informative sessions, addressing cultural norms, and providing accessible resources. By understanding the village's unique dynamics, the AIPS

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students aim to empower women to navigate PCOS with knowledge and proactive health choices.

Practice for Awareness on AIDS: AIDS awareness takes center stage in Majidpur, with the pharmacists fostering a community-wide understanding of HIV transmission and prevention. The program includes informative sessions, community forums, and distribution of educational materials to dispel myths and encourage empathy and support for those living with AIDS. The pharmacists aspire to create an environment where individuals feel safe seeking information and assistance related to sexual health.

Practice for awareness on Stress Management: Wellness workshops, facilitated by mental health experts, offer practical stress-relief techniques tailored to the community's needs. Tranquil spaces within the village are designated for meditation and relaxation. Local support groups emerge, providing a network for individuals to share experiences and coping strategies. The practice is not just about managing stress but also nurturing a culture of emotional well-being, where community members support each other through life's ups and downs.

Practice for Family Planning Awareness: The Family Planning Awareness Practice creates a safe and supportive environment for open conversations in Majidpur Informative sessions, led by healthcare professional and community health workers dispel myths surrounding family planning. Personalized consultations ensure that individuals receive tailored guidance. To respect privacy, a confidential helpline is established for additional inquiries. The practice also includes the distribution of educational materials, empowering community members with knowledge to make informed decisions about their reproductive health. Community-led discussions further reinforce the importance of family planning in alignment with cultural values.

Practice for Usage of Paediatric Medicines: At the forefront of their comprehensive initiative is the colossal practice dedicated to the Usage of Paediatric Medicines. Recognizing the indispensable role caregivers play in the intricate dance of child health, the AIPS students have orchestrated an immersive symphony of workshops and personalized consultations. This ambitious practice transcends mere education, seeking to immerse parents in a profound understanding of the safe and effective usage of paediatric medicines. Beyond the dissemination of knowledge, it aspires to cultivate a milieu of unwavering confidence and understanding among parents, forging a supportive sanctuary for the health and well-being of the village's youngest members.

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#### **Evidence of success:**

The evidence of success in Majidpur is palpable across multiple fronts, as the AIPS students implement diverse health awareness programs.

Together, these programs showcase the AIPS students' success in creating a health-conscious environment in Majidpur.

- 1. Educate women about the signs and symptoms of PCOS to promote early detection and management, emphasizing the importance of seeking professional guidance for a personalized approach to care.
- 2. Educating the community about the modes of HIV/AIDS transmission, prevention methods, and the importance of regular testing for early detection.
- 3. Educating on stress management techniques, raising awareness about mental health, and providing tools for coping with stressors, fostering a supportive community.
- 4. Educating on family planning, covering topics like contraceptive options, reproductive health, and responsible family planning decisions, promoting overall well-being and maternal and child health.
- 5. Educate parents on proper dosage and administration, emphasizing the need for professional guidance.

### PROBLEMS ENCOUNTERED AND RESOURCE REQUIRED: PROBLEMS ENCOUNTERED:

Problems encountered for awareness on Polycystic Ovary Syndrome (PCOS): In the process of raising awareness about PCOS in the village of Majidpur, several challenges were encountered. Limited health literacy among community members posed a barrier, necessitating tailored educational strategies to convey complex medical information effectively. Additionally, societal stigmas surrounding reproductive health topics created reluctance among women to openly discuss and address PCOS-related concerns. Overcoming these challenges required community-specific engagement initiatives, including interactive workshops and culturally sensitive informational materials.

Problems encountered for Awareness on AIDS: AIDS awareness efforts faced resistance rooted in deep-seated societal norms and stigma surrounding HIV/AIDS. The AIPS students worked tirelessly to break down these barriers, emphasizing the importance of accurate

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information, testing, and fostering a compassionate environment for those affected.

Problems encountered for awareness on Stress Management: The Stress Management Practice may encounter challenges associated with the stigma around mental health. Overcoming stigmas and encouraging individuals to participate in stress management workshops requires a sensitive approach. Tailoring stress management practices to align with cultural sensitivities and traditions is crucial to their acceptance. Moreover, addressing limited mental health resources in the community may impact the availability of ongoing support for stress management, highlighting the need for sustainable solutions.

Problems encountered for Family Planning Awareness: In the Family Planning Awareness Practice, addressing privacy concerns related to family planning discussions is paramount. Overcoming cultural taboos surrounding reproductive health may pose challenges in fostering open conversations. Ensuring access to a variety of contraceptives and family planning methods may be constrained by resource limitations. Tackling these issues requires a culturally sensitive and respectful approach, acknowledging the community's values while promoting informed decisions about reproductive health.

Problems Encountered for Usage of Paediatric Medicines: The Paediatric Medicine Usage Awareness camping faced initial hurdles in overcoming ingrained misconceptions and fostering trust among parents. Cultural beliefs surrounding alternative treatments posed resistance, requiring personalized engagement to dispel doubts and instill confidence in conventional paediatric medicine practices.

#### **RESOURCE REQUIRED:**

Resources required for awareness on Polycystic Ovary Syndrome (PCOS): To effectively implement the awareness programs in Majidpur village, the AIPS students recognized the need for a comprehensive set of resources. For the PCOS awareness initiative, educational materials such as pamphlets, posters, and multimedia presentations were essential to convey information clearly. Collaborations with local healthcare providers and gynecologists provided valuable expertise, ensuring accurate and culturally sensitive content. The resources required also included venues for workshops and awareness sessions, facilitating open discussions and Q&A sessions.

Resources required for Awareness on AIDS: In the context of AIDS awareness, resources

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should be allocated for the development of culturally sensitive educational materials, transportation facilities for testing campaigns, and collaborations with local influencers to enhance the reach of the program. Establishing support groups and counseling services would require ongoing financial support.

Resources required for awareness on Stress Management: The Stress Management Practice calls for resources to conduct stress management workshops, produce informational brochures, and organize community engagement events. Access to mental health professionals for ongoing support is essential and requires financial investment. Creating confidential spaces for consultations and tailoring stress management practices to align with cultural sensitivities demand careful planning and cultural understanding.

Resources required for Family Planning Awareness: In the Family Planning Awareness Practice, resources should be directed toward educational materials, confidential spaces for family planning consultations, and community-wide awareness campaigns. Collaborations with healthcare professionals specializing in reproductive health, transportation facilities for outreach programs, and the provision of contraceptives would require financial investment. Moreover, ensuring accessibility to family planning resources and services would demand ongoing support and coordination.

Resources Required for Usage of Paediatric Medicines: For the Paediatric Medicine Usage Awareness initiative, resources such as informative pamphlets, engaging workshops, and one-on-one counselling sessions are essential. Culturally tailored educational materials and qualified healthcare professionals proficient in the local language play a pivotal role in bridging understanding and fostering trust.

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Date:07-12-2018

### Circular

This is to inform that the AIPS students will organize an awareness initiative on PCOS on the theme "Harmonize Her Health: PCOS Awareness Initiatives" on 08-12-2018 in the village of Majidpur to educate the village community members. All are requested to actively participate in the program.

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### Report on PCOS Awareness Initiatives

**Date:** 08-12-2018

Venue: Majidpur

**Time:** 10:00AM to 12:00PM

Organized by: AIPS students

Community involved: 35

Title of the practice: "Harmonize Her Health: PCOS Awareness Initiatives"

**Introduction:** Polycystic Ovary Syndrome (PCOS) is a common hormonal disorder affecting individuals assigned female at birth, often during their reproductive years.

Characterized by enlarged ovaries containing small cysts, PCOS disrupts the normal hormonal balance, leading to irregular menstrual cycles and potential fertility issues. Symptoms include excess androgen levels, acne, and abnormal hair growth. PCOS is also linked to insulin resistance, obesity, and an increased risk of type 2 diabetes. While the exact cause is unknown, genetics and lifestyle factors play a role. Management typically involves lifestyle changes, hormonal medications, and, in some cases, fertility treatments. Awareness and understanding of PCOS are essential for early diagnosis and comprehensive care.

#### Objectives of the practice:

- Increase awareness and understanding of Polycystic Ovary Syndrome (PCOS) among women in Majidpur Village. Provide information about the symptoms, causes, and potential health implications associated with PCOS.
- Encourage women to recognize early signs and symptoms of PCOS,
   emphasizing the importance of seeking timely medical attention for diagnosis.
   Promote regular health check-ups for early detection and management.
- Provide guidance on lifestyle modifications to manage PCOS symptoms, including recommendations on diet, exercise, and stress management. Empower women with practical strategies to improve their overall well-being.
- Facilitate open discussions about PCOS within the community. Create a supportive
  environment where women feel comfortable sharing their experiences, concerns,
  and seeking advice from healthcare professionals.

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#### The Context:

In the village of Majidpur, the women lack in the knowledge of Polycystic Ovary Syndrome (PCOS). Despite being a prevalent condition, the awareness about PCOS in Majidpur is limited, leading to delayed diagnosis and potential health complications for many women. The lack of understanding surrounding PCOS symptoms and their implications perpetuates a silent struggle within the community. Women may be facing hormonal imbalances, irregular menstrual cycles, and associated challenges without the knowledge or support needed to address these concerns effectively. Against this backdrop, the AIPS students embark on a mission to illuminate the village with awareness, aiming to empower the women of Majidpur with information, support, and access to healthcare resources for effective PCOS management. The AIPS students aim to bring a ray of awareness to Majidpur, offering information, fostering understanding, and connecting the community with vital healthcare resources for improved PCOS management and the overall well-being of its women.

#### The Practice:

- Conduct engaging workshops within the community to raise awareness about PCOS, explaining its prevalence and impact onwomen's health.
- Launch campaigns focusing on recognizing PCOS symptoms, educating women about irregular menstrual cycles, acne, weightfluctuations, and hormonal imbalances.
- Distribute visually appealing pamphlets and posters in the local language, providing detailed information on PCOS, its signs, and the potential health implications.
- Offer one-on-one counselling sessions for women to address their concerns, answer queries, and provide emotional support regarding PCOS.
- Organize health screening camps to facilitate early detection of PCOS cases, emphasizing the importance of regular check-ups.

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- Conduct sessions explaining the causes and risk factors associated with PCOS, shedding light on genetic factors, insulin resistance, and lifestyle influences.
- Provide practical workshops on lifestyle modifications, focusing ondiet, exercise, and stress management to empower women in managing PCOS effectively.

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Collaborate with local healthcare professionals to offer expert insights, guidance, and potential treatment options for women diagnosed with PCOS.

#### Evidence of success:

- Measure the attendance and active participation in PCOS awareness events, workshops,
   and screenings, showcasing increased interest and engagement within the community.
- Observe an increase in the number of women seeking health screenings for PCOS, indicating improved awareness and a proactive approach to early detection.
- Gather positive feedback and testimonials from women who attended counselling sessions, demonstrating the impact of emotional support and empowerment provided by the AIPS students.
- Monitor the adoption of lifestyle modifications within the community by assessing changes in diet, exercise routines, and stress management practices, indicating successful dissemination of practical information.
- Conduct follow-up health screenings to assess the progress of women managing PCOS.
- Improved health outcomes, weight management, and regulated menstrual cycles serve as tangible evidence of successful awareness initiatives.
- Increased collaboration with local healthcare providers, showcasing successful partnerships that offer community members access to expert advice and potential treatment options.

#### Problems encountered and Resources required:

#### Problems encountered:

- Addressing cultural sensitivities around discussions related to reproductive health, particularly PCOS can be challenging.
- Overcoming cultural taboos and ensuring open dialogue requires careful consideration.
- Majidpur may have limited healthcare infrastructure, hindering the accessibility of healthcare services and diagnostic facilities needed for effective PCOS awareness and management.
- Disparities in education levels within the community may pose a challenge in conveying complex medical information about PCOS.

Tailoring educational materials to diverse educational backgrounds becomes crucial.

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#### Resources required:

- Develop culturally sensitive educational materials in the local language, considering cultural nuances and ensuring that the information is easily understandable for all community members.
- Establish mobile health clinics equipped with diagnostic facilities for health screenings and counselling sessions.
- This resource helps overcome barriers related to limited healthcare infrastructure.
- Allocate resources for organizing community workshops and practical demonstrations on lifestyle modifications.
- This includes demonstrations on preparing healthier meals and incorporating exercise routines.



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AIPS students raising awareness about PCOS through educating the importance of exercises and maintaining a nutritious diet.

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AIPS students educating people about signs and symptoms and to be aware of those signs and seek medical advice if they experience them.



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AIPS students raising awareness about PCOS through educating the importance of exercises and maintaining a nutritious diet.



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Date: 01-12-2019

#### Circular

This is to inform that the AIPS apprentice community pharmacists will organize an awareness initiative on AIDS on the theme "AIDS Awareness & Empowering Communities for Health" on 02-12-2019in the village of Majidpur to educate the village community members. All are requested to actively participate in the program.

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### Report on awareness initiative on AIDS

Date: 02-12-2019

Venue: Majidpur

Time: 10:00AM to 12:00PM

Organized by: AIPS students

Community involved: 30

Title of the practice: "AIDS Awareness Hub: Empowering Communities for Health"

Introduction: Acquired Immunodeficiency Syndrome (AIDS) is a severe and advanced stage of infection with the Human Immunodeficiency Virus (HIV). HIV weakens the immune system, making individuals susceptible to opportunistic infections and certain cancers. The virus is primarily transmitted through unprotected sexual intercourse, sharing of contaminated needles, and from an infected mother to her child during childbirth or breastfeeding. While there is no cure for HIV, antiretroviral therapy (ART) can effectively suppress the virus, allowing individuals with HIV to lend relatively healthy lives. Prevention strategics include safe sex practices, needle exchange programs for people who inject drugs, and the use of pre-exposure prophylaxis (PrEP). Global efforts aim to raise awareness, reduce stigma, and increase access to testing and treatment, with the ultimate goal of curbing the spread of HIVIAIDS and improving the quality of life for those affected by this pandemic. Education, comprehensive healthcare, and destigmatization are essential components of the multifaceted approach to addressing the HIVIAIDS epidemic.

#### Objectives of the practice:

- Increase awareness among community members in Majidpur about the various modes of HIV transmission, including sexual contact, blood contact, and motherto-child transmission, to promote preventive measures.
- Encourage the adoption of safe practices such as consistent and correct condom
  use, regular HIV testing, and the importance of needle safety to reduce the risk of
  HIV transmission within the community.
- Combat stigma and discrimination associated with HIV by fosteringa more empathetic and supportive community.

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- Promote understanding of the virus and emphasize that individuals living with HIV
  can lead fulfilling lives with proper care.
- Promote the importance of regular HIV testing for early detection.
- Encourage community members to know their HIV status, facilitating timely medical intervention and reducing the risk of further transmission.
- Raise awareness about preventing mother-to-child transmission of HIV by promoting antenatal care, HIV testing during pregnancy, and appropriate medical interventions to ensure the health of both mothers and infants.

#### The Context:

In the vibrant community of Majidpur, a profound need for awareness on AIDS has been recognized, unveiling a complex scenario that demands attention and understanding. Many community members remain uninformed about the transmission modes, preventive measures, and the impact of stigma surrounding HIV and AIDS. This lack of awareness contributes to the prevailing challenges of late diagnoses, increased vulnerability to transmission, and a regrettably high level of stigma towards those affected. Recognizing this critical gap, an initiative has been undertaken to disseminate crucial information about AIDS .AIPS students have identified a pressing need for heightened awareness concerning AIDS. Interactions with community members have unveiled a concerning lack of understanding about the modes of transmission, prevention strategies, and the pervasive stigma surrounding HIV and AIDS. This informational void contributes to delayed diagnoses, an increased risk of transmission, and the perpetuation of unwarranted stigma toward those affected. In response, the AIPS students have embarked on an impactful initiative to bridge this knowledge gap. Through targeted awareness campaigns, educational sessions, and community engagement, aims to empower Gunthapally residents with accurate information that promotes prevention, dispels myths, and fosters a more supportive and informed community in the face of HIV and AIDS.

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#### The Practice:

- Conduct informative workshops detailing various modes of HIV transmission, including sexual contact, blood contact, and mother-to-child transmission. Utilize visual aids and interactive discussions to enhance understanding.
- Create and distribute pamphlets, brochures, and posters detailing HIV transmission and preventive measures. Ensure materials are available in the local language to enhance accessibility.
- Emphasize the importance of consistent and correct condom use to prevent sexual transmission. Advocate for safe needle practices, discouraging needle-sharing behaviors, to reduce the risk of blood transmission.
- Initiate campaigns aimed at reducing stigma and discrimination associated with HIV.
   Organize awareness sessions to challenge stereotypes and foster a more compassionate community.
- Establish support groups where individuals affected by HIV can share experiences,
   receive emotional support, and access information on healthcare resources.
- Conduct workshops targeting expectant mothers and families to raise awareness
  about preventing mother-to-child transmission. Highlight the importance of antenatal
  care and medical interventions.
- Organize role-plays and skits addressing real-life scenarios related to HIV transmission and prevention. This engaging approach helps community members grasp practical preventive measures.
- Provide counseling services for individuals seeking guidance on HIV- related concerns.
   Create a confidential and non-judgmental space to address fears, misconceptions, and questions.
- Participate in and organize local events, festivals, and gatherings to disseminate HIV
  awareness. Utilize these occasions to engage with a broader audience and initiate
  conversations.
- Implement community outreach programs, including door-to-door campaigns and mobile health units. This ensures information reaches individuals who may face barriers to accessing traditional awareness channels.

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- Establish partnerships with local schools and colleges to integrate HIV awareness into educational curricula. Reach out to young individuals, fostering a culture of awareness from an early age.
- Establish a system for regular information dissemination through community newsletters, local radio broadcasts, and social media platforms to reinforce key messages and sustain awareness efforts.

#### Evidence of success:

- Observe a significant rise in the number of community members voluntarily seeking HIV testing post-awareness campaigns. This indicates increased awareness about the importance of testing and early detection.
- Track the engagement levels and growth of support groups for individuals affected by HIV. Increased participation and the formation of new support groups indicate a more supportive community environment.
- Document instances of community members adopting safer practices, such as consistent condom use and safe needle practices. These behavioral changes serve as tangible evidence of the effectiveness of the awareness initiatives.
- Conduct surveys within the community to assess knowledge retention and awareness levels post-awareness campaigns.
- Positive survey results, indicating increased understanding of IDV transmission and prevention, provide quantitative evidence of success.
- Collaborate with healthcare providers to observe and analyze cases of mother-tochild transmission post-awareness initiatives. A reduction in such cases indicates successful education on preventive measures during pregnancy.

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#### Problems encountered and Resources required:

#### **Problems encountered:**

- Addressing deep-seated stigma and misconceptions about AIDS within the community poses a significant challenge. Overcoming these barriers requires a comprehensive approach to change attitudes and perceptions.
- Some community members may face challenges accessing healthcare services, including testing facilities and counselling services. This limitation can hinder the effectiveness of awareness initiatives and testing campaigns.
- Ensuring cultural sensitivity in the dissemination of information is crucial. Adapting awareness materials to align with local customs and norms is challenging and requires a nuanced approach to prevent misinterpretations.

#### Resources required:

- Develop and distribute culturally sensitive educational materials in the local language. This includes pamphlets, brochures, posters, and visual aids that convey information about AIDS transmission, prevention, and dispel myths.
- Collaborate with local healthcare professionals, including doctors, nurses, and counselors. These professionals can provide accurate information during workshops, seminars, and health sessions, enhancing the credibility of the awareness campaigns.
- Establish mobile health clinics equipped with HIV testing facilities, counseling services, and informational resources. This resource helps overcome barriers related to limited access to healthcare services within the community.

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AIPS students giving awareness about prevention of AIDS by suggesting them to avoid sharing of needles

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AIPS apprentice of community pharmacists engages in discussions with community member about the efficacy and impact of HIV on individuals

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Date:01-06-2018

#### Circular

This is to inform that the AIPS students will organize an awareness initiative on stress management on the theme "Calm Care: Community Pharmacy Services for Stress Relief" on 02-06-2018 in the village of Majidpur to educate the village community members. All are requested to actively participate in the program.

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### Report on awareness initiative on stress management

Date:02-06-2018

Venue: Majidpur

Time: 10:00AM to 12:00PM

Organized by: AIPS students

Community involved: 32

Title of the practice: "Calm Care: Community Pharmacy Services for Stress Relief"

**Introduction:** Stress management is a critical component of maintaining overall well-being in the face of life's challenges. It involves adopting strategies to cope with stressors effectively and promote mental and physical health. Healthy stress management techniques include regular physical activity, which releases endorphins and reduces stress hormones. Mindfulness practices, such as meditation and deep breathing exercises, help cultivate a present-focused, calm mindset. Adequate sleep, a balanced diet, and hydration contribute to resilience against stress. Setting realistic goals, prioritizing tasks, and learning to say no can prevent feelings of overwhelm. Social connections and open communication provide valuable support networks. Professional help, such as counseling or therapy, can offer coping strategies and insights for managing stress. Recognizing and addressing stress promptly is key to preventing its adverse effects on mental health and overall quality of life.

#### **Objectives of the practice:**

- Educate the community on the concept of stress, emphasizing its impact on overall health and Increase understanding of stressors prevalent in Majidpur village.
- Equip community members with practical coping mechanisms tailored to Majidpur's lifestyle and culture and foster resilience by imparting skills for effective stress management.
- Challenge societal stigmas surrounding mental health in Majidpur, encouraging open conversations and to Promote a cultural shift towards prioritizing mental wellbeing.

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- Establish support groups within Gunthapally, fostering a sense of community and shared experiences and encourage mutual assistance and collaboration among community members of Majidpur.
- Build resilience within the community, empowering individuals to navigate stressors effectively and to develop strategies to cope with specific stressors prevalent in Majidpur.

#### The Context:

The AIPS students' stress management initiative is a response to these challenges, aiming to create a supportive environment through awareness and empowerment. They delve into the daily lives of residents, considering cultural nuances, economic factors, and the communal fabric. This initiative is a fusion of global best practices and local insights, acknowledging the impact of traditions, community bonds, and lifestyle choices on stress levels. By tailoring the program to specific context, the pharmacists aim to create a resilient community that integrates stress management into overall health.

#### The Practice:

- Engage the community through dynamic workshops, providing insights into stress, its
  origins, and effective management strategies. Facilitate open discussions to address
  Gunthapally• specific stressors, fostering awareness and understanding.
- Conduct regular mindfulness sessions, incorporating Majidpur's cultural preferences.
   Introduce meditation techniques and breathing exercises tailored to the community's lifestyle, promoting mental well-being.
- Establish localized support groups where community members can share experiences, concerns, and coping mechanisms. Create a safe space for mutual support, building a network of understanding and resilience.
- Organize interactive webinars featuring expert insights on stress- related topics.
   Encourage community participation through Q&A.

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- Sessions, addressing specific concerns and providing practical tips for stress management.
- Set up stress assessment clinics to offer personalized evaluations, identifying individual stress triggers and recommending targeted interventions. Provide community members with valuable insights into their stress profiles.
- Facilitate skill-building workshops focusing on resilience, time management, and positive coping strategies. Equip participants with practical tools to navigate stressors effectively, enhancing their overall well-being.
- Integrate art and expression therapy as creative outlets for emotional expression. Encourage community members to explore diverse forms of artistic expression, promoting emotional release and stress relief.
- Implement a robust feedback mechanism to gather insights from participants. Regularly assess the effectiveness of the program, adjusting content and approaches based on community feedback to ensure continuous improvement.

#### Evidence of success:

- Noticeable rise in community participation in stress management workshops and sessions.
- Gathering positive testimonials from community members experiencing the benefits of stress management practices.
- Observable behavioral changes, such as improved copingmechanisms and reduced stress• related incidents.
- Consistent attendance in stress assessment clinics and support group meetings.
- Active engagement on online platforms, indicating sustained interest and involvement.
- A decline in self-reported stress levels among surveyed community members.
- Successful establishment of supp01t networks, fostering a sense of communityresilience.
- Evident integration of stress management practices into the daily lives of community members.

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#### Problems encountered and Resources required:

#### **Problemsencountered:**

- Initial resistance due to cultural stigma surrounding mental health discussions.
- Challenges in providing extensive one-on-one counseling due to limited mental health professionals.
- Navigating cultural sensitivities when addressing stressmanagement, requiring nuanced approaches.
- Overcoming technological barriers for online initiatives, ensuring inclusivity.
- Balancing community schedules and time constraints forparticipation in workshops and sessions.

#### Resources required:

- Provision of necessary technological infrastructure for seamless online initiatives.
- Development and distribution of culturally relevanteducational materials on stress management.
- Additional resources for expanding community outreachprograms, ensuring wider participation

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AIPS apprentice community pharmacists educating about stress reliving parameters among community population

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AIPS students educating about cognitive stress therapy among community population

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Date:15-06-2018

#### Circular

This is to inform that the AIPS students will organize an awareness initiative on Family planning on the theme "Family First: Community Pharmacy Empowerment for Family Planning" on 16-06-2018 in the village of Majidpur to educate the village community members. All are requested to actively participate in the program.

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All HOD's
All Parma -D Students

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### Report on awareness initiative on Family planning

Date: 16-06-2018

Venue: Majidpur

Time: 10:00AM to 12:00PM

Organized by: AIPS students

Community involved: 40

**Title of the practice:** "Family First: Community Pharmacy Empowerment for Family Planning" Introduction: Family planning is a crucial aspect of reproductive health that involves making informed decisions about the number and spacing of children and choosing appropriate contraceptive methods. It empowers individuals and couples to have the desired number of children and achieve the best possible health outcomes for themselves and their families. Family planning services provide access to a range of contraceptive methods, including birth control pills, condoms, intrauterine devices (IUDs), and sterilization. These services also offer counseling on reproductive health, fertility awareness, and support for preconception and postpartum care. Family planning contributes to the well-being of individuals, families, and communities by promoting responsible parenthood, improving maternal and child health, and supporting economic stability. It plays a pivotal role in achieving broader global health and development goals. Education and awareness campaigns aim to reduce barriers to family planning, ensuring that individuals have the knowledge and resources to make informed choices about their reproductive lives.

#### Objectives of the practice:

- Increase community understanding of various family planning methods, promoting informed decision-making.
- Address cultural stigmas and taboos related to family planning, fostering open dialogue within the community.
- Improve access to family planning services, ensuring ease of availability for community members.

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Empower individuals to make informed choices regarding familyplanning, considering their unique needs and preference

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 Encourage proactive approaches to reproductive health by promoting regular health check-ups and consultations.

#### The Context:

Cultural resistance and a lack of access to healthcare services contributeto the challenges faced by the community in making informed family planning decisions. The AIPS students recognize the need to address these complexities, striving to create a supportive environment that dismantles myths and empowers community members to make choices aligned with their well• being. The context for awareness on family planning presents a unique blend of cultural values, socio-economic factors, and limited access to reproductive health resources. The community is deeply rooted in traditional beliefs, influencing perceptions around family planning practices. Access to comprehensive reproductive health information and services is restricted, contributing to a gap in awareness and decision-making. The AIPS students recognize the need to navigate these cultural dynamics, aiming to provide a supportive platform for open discussions and empower community members with accurate and accessible information on family planning.

#### The Practice:

- Conduct interactive workshops elucidating various family planningmethods, debunking myths, and emphasizing their positive impact.
- Forge partnerships with healthcare professionals for expert-led sessions, ensuring accurate information dissemination and addressing specific health concerns.
- Organize mobile clinics to provide on-site consultations, making family planning services easily accessible and reducing barriers to healthcare.
- Implement training programs for healthcare providers, emphasizing cultural sensitivity to navigate and address community-specific concerns.

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 Disseminate informative pamphlets and visual aids in the locallanguage, promoting self Education and fostering conversations within households.

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- Facilitate open dialogues within the community, encouraging conversations about family planning and creating a platform for sharing experiences.
- Launch targeted awareness campaigns using local media, incorporating culturally relevant messaging to reach a broaderaudience.
- Design programs specifically for the youth, addressing their uniqueneeds and encouraging responsible family planning decisions.
- Train and empower community members to act as peer educators, disseminating accurate information about family planning within their social circles.
- Collaborate with local religious leaders to gamer support and address any religious concerns related to family planning.

#### **Evidence of success:**

- Track a rise in contraceptive usage rates, indicating improved acceptance and utilization of family planning methods.
- Measure increased participation in community events, workshops, and dialogues, showcasing growing interest and engagement in familyplanning discussions.
- Analyze data on regular health check-ups related to reproductive health, demonstrating improved health-seeking behavior among community members.
- Collect testimonials and success stories from community members, illustrating positive experiences and outcomes related to family planning decisions.
- Conduct surveys and gather feedback from community members to assess the perceived impact of the awareness program on family planning knowledge and practices.
- Document a reduction in cultural stigmas and myths surrounding family planning, indicating a positive shift in community attitudes.

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#### Problems encountered and Resources required:

#### **Problems Encountered:**

- Address cultural resistance and misconceptions surrounding familyplanning, requiring tailored strategies to navigate deeply rooted beliefs.
- Tackle challenges related to limited access to healthcare facilities, necessitating
  innovative solutions to bring services closer to the community.
- Overcome communication barriers, particularly linguistic differences, by ensuring information is presented in a language accessible to all community members.
- Navigate societal norms that may hinder open discussions aboutfamily planning, requiring sensitivity and community engagement.
- Financial support for collaborating with healthcare professionals and experts for specialized sessions.

#### Resources required:

- Resources for organizing mobile clinics, including transportation, medical supplies, and staffing.
- Funding for training programs aimed at healthcare providers toenhance cultural sensitivity and effective communication.
- Resources for organizing community engagement initiatives, workshops, and events to promote awareness.

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AIPS students educating communitypopulation about various methods of family planning

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Date: 24-08-2018

#### Circular

This is to inform that the AIPS students will organize an awareness initiative on Usage of Paediatric Medicines on the theme "Keeping Kids Safe: Community Effort for Understanding Children's Medications" on 25-08-2018 in the village of Majidpur to educate the village community members. All are requested to actively participate in the program.

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Ranga Reddy Dist.

### Report on Usage of Paediatric Medicines

Date: 24-08-2018

Venue: Majidpur

Time: 10:00AM to 12:00PM

Organized by: AIPS students

Community involved: 30

Title of the practice: "Keeping Kids Safe: Community Effort for Understanding Children's

Medications"

Introduction: The usage of pediatric medicines involves the careful consideration and administration of medications specifically designed for children, taking into account their age, weight, and developmental stage. Pediatric medications come in various forms such as liquids, chewable tablets, or age-appropriate doses of adult formulations. It is crucial for healthcare providers and caregivers to follow proper dosage guidelines and administration techniques to ensure the safety and efficacy of the medication. Pediatric dosages are often weight-based or age-specific, and adjustments may be necessary as the child grows. Additionally, communication between healthcare providers and parents or guardians is vital to address any concerns, provide clear instructions, and monitor for potential side effects. Ensuring proper storage, including childproofing medicine cabinets, is essential to prevent accidental ingestion. Pediatric medicines playa crucial role in treating illnesses, managing chronic conditions, and promoting the health and well-being of children under the guidance of healthcare professionals.

#### **Objectives of the practice:**

- Conduct community outreach programs to educate paediatric patient parents and caregivers in the AIPS surrounding community of Majidpur about the importance of proper medication use for children, emphasizing dosage, administration, and potential side effects.
- Develop cultural competence to understand local beliefs, practices, and preferences regarding healthcare and medications in the community of Majidpur. Adapt counselling strategies accordingly

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 Offer basic first aid training to paediatric patient parents and community members, emphasizing the proper use of common paediatric medications for minor ailments and emergencies. Ensure the availability of essential medications in the community of Majidpur.

#### The Context:

In the community of Majidpur, the context of paediatric medicine usage is often shaped by a combination of limited healthcare resources, economic constraints, and a lack of knowledge about modem pharmaceuticals. Economic challenges further compound the situation, making essential medications difficult to afford for many families. Additionally, cultural beliefs may influence the choice of remedies, sometimes leading to a preference for traditional practices before seeking formal medical assistance. One notable challenge is the insufficient knowledge about modem medicines prevalent in these communities. Lack of health education contributes to a gap in understanding the benefits and proper usage of pharmaceuticals for paediatric care. Bridging this knowledge gap in the community of Majidpur, AIPS students navigate unique challenges in paediatric medication usage, placing a strong emphasis on community awareness and engagement. Often in the community of Majidpur areas with limited access to formal healthcare, these apprentice community pharmacists become essential healthcare providers, delivering accessible pharmaceutical care to paediatric patients. Recognizing lower health literacy levels in the community of Majidpur, their role extends beyond dispensing medications; they communicate crucial information to paediatric patient parents and caregivers in a clear and understandable manner. Economic constraints further highlight the need for advocacy, as pharmacists work towards making essential paediatric medications affordable. Through proactive community outreach programs, these apprentice community pharmacists not only raise awareness about paediatric health issues but also empower the community of Majidpur with knowledge, fostering informed decision-making and contributing to the overall well-being of children in community of Majidpur.

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#### The Practice:

- Beyond medication dispensing, emphasis is placed on imparting essential knowledge about dose, dosage, and considerations like age-appropriateness and weight-based factors.
- The apprentice community pharmacists play a vital role in clarifying misconceptions and ensuring accurate understanding, fostering health literacy within the Majidpur community.
- Addressing safety concerns, pharmacists guide parents on safer drugs for paediatric use,
   considering the child's age, weight, and specific health conditions.
- Recommendations include suitable over-the-counter medications, education on potential side effects, and guidance on when to seek further medical attention.
- In addition to medication-related advice, pharmacists counsel parents on safe dietary
  practices for children, covering nutrition, weaning foods, and potential interactions with
  medications.
- Incorporating dietary advice into counselling sessions contributes to the overall wellbeing of paediatric patients in Majidpur.
- Pharmacist counselling extends beyond medicines to address common health concerns in the village, offering insights into preventive measures and early signs of illnesses.
- Proactive engagement fosters a sense of community well-being, emphasizing the pharmacist's role as a vital healthcare resource in the village.
- Through multifaceted efforts, apprentice community pharmacists become advocates for paediatric health, significantly contributing to the overall health and awareness of the Majidpur community.

#### **Evidence of Success:**

 The success of paediatric medication management by AIPS students in Gunthapally is demonstrated through active participation in awareness initiatives by paediatric patient parents.

 Parents now ask questions and seek advice on administering medications to their children, showeasing living tened level of involvement in their children's healthcare.

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- Observable changes in healthcare practices within the community reflect a heightened awareness of proper dose administration and age-appropriate medication use among paediatric patient parents.
- Instances of incorrect medication administration have decreased, contributing to enhanced paediatric health outcomes in the village.
- Anecdotal feedback and testimonials from paediatric patient parents affirm the positive influence of awareness programs on their ability to make informed decisions regarding their children's health.
- The success lies not only in knowledge dissemination but in empowering parents to actively participate in their children's healthcare journey.
- This approach creates a sustainable and impactful model of community-based paediatric pharmaceutical care in Majidpur.

#### Problems Encountered and Resources Required:

#### **ProblemsEncountered:**

- The awareness program faced challenges due to cultural beliefs and practices
  regarding the use of pediatric medicines. Some community members held traditional
  views that influenced their perceptions and practices, making it challenging to promote
  new approaches.
- A significant problem was encountered in addressing low health literacy levels within the community. Many caregivers lacked basic knowledge about pediatric medications, dosage guidelines, and potential side effects, hindering effective communication and understanding.
- The village's limited access to formal healthcare resources posed a challenge. The
  absence of nearby health facilities and healthcare professionals made it difficult to
  provide hands-on guidance and support, especially in emergency situations.
- The program encountered resistance due to societal stigma around seeking information on pediatric health. Some caregivers were hesitant to openly discuss or participate in the avarage start due to concerns about societal judgment or misconceptions.

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#### Resources Required:

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- Resources are required to develop and distribute informative materials about pediatric medicines. This includes pamphlets, brochures, and posters containing essential information on proper usage, dosage, and potential side effects.
- Given the linguistic diversity in the community, resources are needed to create communication tools in multiple local languages. This ensures that information reaches every caregiver, overcoming language barriers.
- Allocating resources for collaboration with healthcare professionals is
  essential. This involves organizing workshops, seminars, or virtual sessions where
  caregivers can interact with professionals, seek guidance, and clarify doubts about
  pediatric medications.
- Funding is required to organize community health workshops focused on pediatric
  medicine awareness. These workshops should facilitate interactive discussions,
  practical demonstrations, and hands-on training to empower caregivers with the
  necessary knowledge and skills.
- Allocating resources for emergency medical support is crucial, considering the limited
  access to formal healthcare. This may involve setting up help lines or ensuring that
  trained medical personnel are available to provide guidance during urgent situations
  related to pediatric medication use.

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AIPS Students assist parents in enhancing dropper usage

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AIPS Students educating parents improve their skills in giving medications to children

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